

AMERICAN LE MANS SERIES WORKS WITH EPA, DOE & SAE IN GREEN RACING INITIATIVES

The American Le Mans Series (ALMS) recently announced that it is partnering with the US Environmental Protection Agency (EPA), US Department of Energy (DOE) and SAE International to incorporate "green racing" principles into its 2008 racing season. The ALMS will be the first motorsports series to meet the criteria for green racing being developed by these groups.



Scott Atherton, president and CEO of the American Le Mans Series, led the Series' announcement of a 'green' partnership with EPA, DOE and SAE at the North American International Auto Show in Detroit.

In conjunction with the history-making EPA, DOE and SAE partnerships announced at the North American International Auto Show in Detroit, the ALMS announced the creation of a first-ever, Series-wide "Green Racing Challenge." This new competition will encourage manufacturers to introduce and develop their "green" technologies and will be an incremental element of the Series' signature event—the 1000-mile Petit Le Mans race to be held October 4, at Road Atlanta. Protocols and criteria for the Green Racing Challenge award are being developed by the EPA and DOE along with SAE International and the Series, and will be announced later this spring.

"The auto manufacturers competing in the American Le Mans Series have made it very clear that this is a direction and an overall initiative that is important to them," said Scott Atherton, president and CEO of the ALMS. "The opportunity to formally align with the Environmental Protection Agency, Department of Energy and SAE International makes our platform very special and unique—to auto manufacturers and ultimately to consumers. At a time when nearly all of motorsports has

lost its relevance regarding progressive technology or any connection from the race track to the showroom floor, the American Le Mans Series stands alone in providing a platform of solutions for our nation's automotive, transportation and energy needs."

The criteria set forth by SAE in concert with the EPA and DOE to qualify as a Green Racing series requires that certain elements in a series be present. These elements focus on three vital characteristics that measure performance, fuel efficiency, and ecological impact. They include: The use of renewable bio-based fuel or fuels; the use of multiple engines, fuels, and powertrain configurations; the use of regenerative energy powertrain technologies; the use of well-to-wheel energy analysis and GHG analysis; the use of emission control strategies and systems.